

maddy. martin

education

Bachelor of Science, May 2020

Graphic Design | College of Business
Ferris State University, Big Rapids, MI

Related Courses

Anthropology, Art History, Communications,
Marketing, Popular Culture

experience

Graphic Designer

Design Project Center

Big Rapids, MI | Aug. 2019-May 2020

Developed Anti-Violence Alliance's visual system including branding, printed materials, environmental graphics, social media and a digital experience. Maintained and produced deliverables for Hope House Free Medical Clinic. Managed client relations, project management and award applications for the studio.

Experience Design Intern

SDI Clarity

Grand Rapids, MI | May 2019-Nov. 2019

Collaborated with the design team. Worked on web based projects and assisted with development. Attended and participated in project meetings. Developed project management skills while working remotely.

Graphic Designer

The Office of International Education

Ferris State University | Jul. 2018-Aug. 2019

Designed various projects including, cards, promotional posters, fliers, banners, logos, and more. Worked remotely.

Clerical Worker and Designer

College of Business Dean's Office

Ferris State University | Jan. 2018-May 2020

Designed printed materials. Sorted and distributed mail to faculty and staff, filed paperwork, answered phones, scheduled appointments, and assisted visitors.

leadership

Studio Excellence Award

Ferris State University | May 2020

President

AIGA Student Group

Ferris State University | 2018-2019

Vice President

AIGA Student Group

Ferris State University | 2017-2018

exposure

AIGA Design Conference

Pasadena, CA | April 2019

MWUX Design Conference

Grand Rapids, MI | October 2019

World Usability Day

East Lansing, MI | November 2019

Tours

Cards of Wood, Carnevale, Circa Design, Gilson Graphics, Greenstreet Marketing, LKF Marketing, Mighty in the Midwest, Meta 4mat, Newell Brands, Steelcase, Verdant Graphics, West Michigan Design Archives

skills

Technical

Adobe Creative Suite, Sketch, Invision, Typography, UX/UI, HTML, CSS, PHP, Python, MySQL, MAMP, Wordpress, Mailchimp, Trello, Harvest, Github, OmniPlan, Slack, Microsoft Office

Soft

Project Management, Problem Solving, Collaboration, Communication, Detail Oriented/Organization, Leadership, Interpersonal Skills